



SMI Fall 2025 Forum

EMBRACING CHANGE THROUGH INNOVATION

**October
21-23**

**RENAISSANCE ORLANDO
AT SEAWORLD®
ORLANDO, FL**



SMI FALL 2025 FORUM EMBRACING CHANGE THROUGH INNOVATION

Tuesday, October 21

3:00 PM ET

Registration Opens

4:30 PM -
5:30 PM ET

New Member/First Timer Reception (by invitation only)

4:30 PM -
5:30 PM ET

AWL Mentee Reception (AWL MENTEES by invitation only)

5:30 PM -
7:30 PM ET

Welcome Reception (outside by the pool)

Join us for a warm and welcoming reception to kick off the Forum. Reconnect with old friends, make new connections, and enjoy an evening of meaningful conversation in a relaxed setting. This is the perfect opportunity to network with peers and set the tone for a productive and engaging Forum experience.

Attire: Business Casual

7:00 AM -
7:50 AM ET

Breakfast & Networking

8:00 AM -
8:30 AM ET

General Session
Welcome & SMI Update



LISA HOHMAN

CEO



JANE PLEASANTS

PRESIDENT





SMI FALL 2025 FORUM

EMBRACING CHANGE THROUGH INNOVATION

Clear Caches Howdy, Michelle Buc

8:30 AM -
9:45 AM ET

Opening Keynote

The Cure Isn't Just Clinical - Reimagining Healthcare Through Innovation and Reinvention

Robert Pearl, MD will explore how the future of medicine is being pushed by market pressures and reshaped by disruptive innovation, AI-powered patient care and the urgent need to redesign the last mile of healthcare delivery. In a world where what didn't exist 2 years ago will become the standard 3 years from now, Dr. Pearl challenges leaders to become architects of transformation. The opportunity is clear: the next frontier of medicine will be powered not just by clinical advances, but by agile, collaborative and anticipatory systems that reimagine care delivery at scale.



ROBERT PEARL, MD

CLINICAL PROFESSOR OF PLASTIC SURGERY AT
STANFORD UNIVERSITY SCHOOL OF
MEDICINE AND LECTURER AT STANFORD
GRADUATE SCHOOL OF BUSINESS



9:45 AM -
10:00 AM ET

Q&A with Dr. Pearl

10:00 AM -
10:30 AM ET



- Tom Hughes Collaboration Award
- Advancing Women Leaders Cohort 3 Mentees

10:30 AM -
11:00 AM ET

Networking Break

Clear Caches Howdy, Michelle Buc



SMI FALL 2025 FORUM EMBRACING CHANGE THROUGH INNOVATION

11:00 AM –
12:00 PM ET

SMIZU Workshops – Round 1: Member to Member Stories

Workshop #1 | Integrating Pharmacy and Supply Chain: Transforming Healthcare Delivery

Topic: Pharmacy

Join these thought leaders as they discuss their innovative strategies and best practices for managing the second largest non-labor expense, while developing long-term, sustainable, and resilient supply chains.

The convergence of pharmacy and supply chain is emerging as a strategic lever for enterprise-wide transformation. Forward-thinking organizations are leveraging integrated leadership, advanced automation, and bold partnership models to drive operational excellence, mitigate risk, and elevate patient outcomes. This session will examine the long- and short-term value of cross-functional innovation—from building domestic resilience to unlocking sustainable ROI.



SWATI PATEL

PRINCIPAL



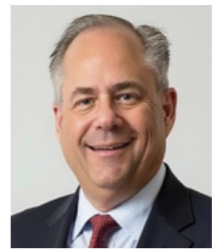
TOM HARVIEUX

SENIOR VICE PRESIDENT
AND CHIEF SUPPLY CHAIN
OFFICER



LISA MULLOY

VICE PRESIDENT AND
CHIEF PHARMACY
OFFICER



BARTON SCHMITZ

VICE PRESIDENT OF
STRATEGIC ACCOUNTS





SMI FALL 2025 FORUM EMBRACING CHANGE THROUGH INNOVATION

Workshop #2 | Part 1: Creating a Culture of Innovation

Topic: Innovation

This is Part 1 of a two-part innovation series. Part 2 will be on Thursday. Attending Part 1 (Either on Wednesday or if you attended it at the Spring 2025 Forum) is required to participate in Part 2.

Join the Amazon team to learn how Amazon breaks down barriers to innovation. You will experience:

- Real-world examples: How Amazon thinks, acts, and plans around innovation
- Participation with your peers in interactive discussion on challenges in healthcare supply chain innovation
- Strategy development for suppliers and providers to collaborate on innovation



JOE WALSH

EXECUTIVE COACH &
EDUCATOR



BRANDON BOWERS

HEAD OF ACUTE
HEALTHCARE



BILL KOPITKE

GENERAL MANAGER AND
HEAD OF HEALTHCARE



SANDHYA DHIR

PRINCIPAL TECHNICAL
BUSINESS DEVELOPMENT
AND STRATEGY MANAGER





SMI FALL 2025 FORUM

EMBRACING CHANGE THROUGH INNOVATION

Workshop #3 | Real-World AI: Practical Applications from SMI Members

Topic: AI & Data

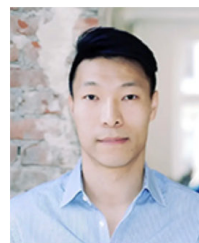
Join SMI members Geisinger Health System, Ryder and Clarium for AI Use Cases that you can apply in your own organization today.

Key Learnings:

- See firsthand how SMI members are harnessing AI to streamline processes, reduce risks, and control costs
- Gain insights from AI leaders in other industries on how they leverage intelligence to enhance performance
- Learn what providers and industry partners must do to prepare for AI, including how to get data ready for what's next



MARY BETH LANG
HEALTHCARE EXECUTIVE



STEVE LIOU
FOUNDER AND CEO



CHERIE
BRINKERHOFF
SVP OPERATIONS, SUPPLY
CHAIN SOLUTIONS



JEFF ABESON
VP BUSINESS
DEVELOPMENT, SUPPLY
CHAIN SOLUTIONS



KATE POLCZYNSKI
VICE PRESIDENT



Workshop #4A | (WEDNESDAY only) Sustainability-Driven Value Chain Transformation: A Physician, MedTech, Outside Industry Perspective

Topic: Sustainability

Whether you are just beginning your sustainability journey or advancing established programs, hear from these senior executives from complex organizations who have successfully led sustainability programs through rapidly evolving times.

You will hear about:

- Effective governance structures within a health system, a global healthcare supply and logistics company, and an organization outside healthcare with a customer-centric and brand imperative
- Successful strategies for driving change and creating buy-in from internal customers
- Answers to your questions, ideas, and curiosity that can collectively shape the future of sustainable healthcare



MODERATED BY:
ROBERT BUI

HEALTHCARE
SUSTAINABILITY
STRATEGY LEADER

Deloitte.



TERESA AMATO, MD

VICE PRESIDENT, CLINICAL
SUSTAINABILITY AND
RESOURCE STEWARDSHIP

**Northwell
Health***



MEGAN MALTENFORT

VICE PRESIDENT,
ENVIRONMENTAL, SOCIAL,
AND GOVERNANCE

CardinalHealth™

Workshop #5 | Unified for Impact: Transforming Supply Chain Through Collaboration

Topic: Collaboration

[Clear Caches](#) [Howdy, Miche](#)



Turning Everyday Partnerships into Long -Term Success Stories

In today's complex healthcare landscape, collaboration isn't just a nice to have—it's mission-critical. As leaders in SMI and the broader supply chain ecosystem, we face a powerful opportunity to break down barriers and forge partnerships that fuel innovation, resilience, and long-term success.

This dynamic session will:

- Spotlight real-world success stories and bold initiatives where cross-industry collaboration is transforming global operations
- Empower you with proven strategies, fresh ideas, and the inspiration to lead the next wave of supply chain evolution
- Join the trailblazers who aren't just talking about the future—they're building it



**MODERATED BY:
JIM FRANCIS**

CHAIR, SUPPLY CHAIN
MANAGEMENT &
ASSISTANT TREASURER



GINGER SHARP

VICE PRESIDENT AND CHIEF
SUPPLY CHAIN OFFICER



TONY ZIMMERMANN

VICE PRESIDENT
HEALTHCARE SYSTEMS



ERIC TRITCH

VICE PRESIDENT OF SUPPLY
CHAIN & SUPPORT
SERVICES



[Clear Caches](#) [Howdy](#)



JEFF PORUBCANSKY

SENIOR VICE PRESIDENT
DISTRIBUTION & CORE
PRODUCTS



GARY J. FENNESSY

VICE PRESIDENT AND
CHIEF SUPPLY CHAIN
EXECUTIVE



JAKE CRAMPTON

FOUNDER AND CHIEF
EXECUTIVE OFFICER,
MEDSPEED





SMI FALL 2025 FORUM EMBRACING CHANGE THROUGH INNOVATION

12:00 PM -
1:00 PM ET

Lunch & Networking

1:00 PM -
2:30 PM ET



Breakout Banter | SMI Speed Networking!

This highly interactive session based on member feedback will explore the central question: *What problems are we trying to solve?* Expect provocative discussions designed to challenge assumptions and inspire fresh thinking. SMI members will serve as facilitators, moving from table to table to guide conversations. At each table, you will draw a mystery topic and dive into a lively discussion with your group. One table will "banter" at the front to share their insights. You will then rotate to a new table for a fresh perspective and a new challenge. **This session will be engaging, thought-provoking, and full of fresh ideas!**

2:30 PM -
3:00 PM ET

Networking Break



SMI FALL 2025 FORUM
EMBRACING
CHANGE THROUGH
INNOVATION

[Clear Caches](#) [Howdy, Mich](#)

3:00 PM-
5:00 PM ET

Thought Leadership Council Meetings with co-chairs



Clinical Integration

The Clinical Integration Council works to lead the industry to an effective and sustainable integration relationship between the supply chain, clinical teams, and physician supply chain leaders.



AARATHI CHOLKERI-SINGH,
MD, FACOG

EXECUTIVE DIRECTOR &
CHIEF MEDICAL OFFICER



NEW GINGER SHARP
VICE PRESIDENT AND CHIEF
SUPPLY CHAIN OFFICER



Supply Chain Community Impact

The Supply Chain Community Impact Council works to identify and promote effective strategies that foster a culture of access and belonging within our Supply Chains to positively impact the communities we serve.



VALENCIA
STOUDAMIRE, MPA

VICE PRESIDENT, STRATEGIC SUPPLIER
ENGAGEMENT & COMMUNITY BENEFIT
REPORTING



DARYL STILLEY

VICE PRESIDENT,
GPO STRATEGY HEALTHCARE
& SENIORS





SMI FALL 2025 FORUM

EMBRACING CHANGE THROUGH INNOVATION



Intelligent Supply Chain

The Intelligent Supply Chain Council works to accelerate the creation and adoption of best practices that enhance efficiency, optimize workflows, and create tangible lasting value across the industry in serving our patients, community, and constituents.



Key Strategic Collaboration

The Key Strategic Collaboration Council works to build upon and expand SMI'S commitment to leading and modeling collaborative relationships between trading partners.



NEW

JAY KIRKPATRICK

VICE PRESIDENT, SUPPLY CHAIN
OPERATIONS

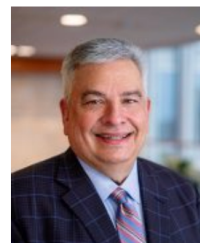
LIFEPOINT
HEALTH®



MARY LEONHARDT

DIRECTOR, INTEGRATED
DELIVERY NETWORKS

B | BRAUN
SHARING EXPERTISE



JIM FRANCIS

DIVISION CHAIR, SUPPLY CHAIN
MANAGEMENT AND ASSISTANT
TREASURER

 **MAYO CLINIC**



MATT BRANDT

CEO & FOUNDER

 **Casechek™**



SMI FALL 2025 FORUM EMBRACING CHANGE THROUGH INNOVATION

Clear Caches Howdy, Michelle B

6:15 PM ET

Buses Begin Departing

6:30 PM -
9:30 PM ET

SMI's Evening Dinner Event

Join us for "Havana Nights" at Discovery Cove

Come together at Discovery Cove for an unforgettable dinner and experience in a tropical paradise. Surrounded by rocky lagoons, coral reefs, waterfalls, and white sandy beaches, enjoy a relaxed evening of networking, reconnecting with old friends, and meeting new ones. Take in stunning views of dolphin lagoons, beaches, and lush landscaping as we're transported to *Havana Nights*!

This casual beach event (polo shirts, shorts, etc.) involves plenty of walking, so please wear comfortable, beach-friendly shoes like flats, sandals, or flip-flops.





SMI FALL 2025 FORUM EMBRACING CHANGE THROUGH INNOVATION

Thursday, October 23

LIBBY LACRES HOWDY, MICHELLE BUCKI

7:00 AM -
8:30 AM ET

Breakfast/Luggage Storage

8:30 AM -
9:30 AM ET

SMI2U Workshops – Round 2: Member to Member Stories

Workshop #1 | Integrating Pharmacy and Supply Chain: Transforming Healthcare Delivery

Topic: Pharmacy

Join these thought leaders as they discuss their innovative strategies and best practices for managing the second largest non-labor expense, while developing long-term, sustainable, and resilient supply chains.

The convergence of pharmacy and supply chain is emerging as a strategic lever for enterprise-wide transformation. Forward-thinking organizations are leveraging integrated leadership, advanced automation, and bold partnership models to drive operational excellence, mitigate risk, and elevate patient outcomes. This session will examine the long- and short-term value of cross-functional innovation—from building domestic resilience to unlocking sustainable ROI.



SWATI PATEL

PRINCIPAL



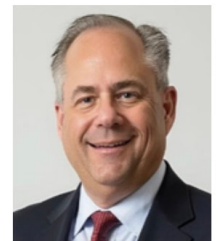
TOM HARVIEUX

SENIOR VICE PRESIDENT
AND CHIEF SUPPLY CHAIN
OFFICER



LISA MULLOY

VICE PRESIDENT AND CHIEF
PHARMACY OFFICER



BARTON SCHMITZ

VICE PRESIDENT OF
STRATEGIC ACCOUNTS





SMI FALL 2025 FORUM EMBRACING CHANGE THROUGH INNOVATION

Workshop #2 | PART 2: Innovation Planning Workshop: Working Backwards Framework

Topic: Innovation

This workshop is for those who attended Part 1 at either the Spring 2025 Forum or the previous day at this Fall 2025 Forum.

In this session you will:

- **Apply Amazon's "working backwards" mechanism:** Tackle a specific business problem by defining the opportunity through a PRFAQ and exploring a prototype
- **Drive Cultural Transformation:** Inspire leadership and mindset shifts
- **Empower teams with proven models:** Adopt Amazon's small, autonomous "two-pizza teams," "high velocity decision-making," and customer-first product management approaches



JOE WALSH

EXECUTIVE COACH &
EDUCATOR



BRANDON BOWERS

HEAD OF ACUTE
HEALTHCARE



BILL KOPITKE

GENERAL MANAGER AND
HEAD OF HEALTHCARE



SANDHYA DHIR

PRINCIPAL TECHNICAL
BUSINESS DEVELOPMENT
AND STRATEGY MANAGER





SMI FALL 2025 FORUM EMBRACING CHANGE THROUGH INNOVATION

Workshop #3 | Real-World AI: Practical Applications from SMI Members

Topic: AI & Data

Join SMI members Geisinger Health System, Ryder and Clarium for AI Use Cases that you can apply in your own organization today.

Key Learnings:

- See firsthand how SMI members are harnessing AI to streamline processes, reduce risks, and control costs
- Gain insights from AI leaders in other industries on how they leverage intelligence to enhance performance
- Learn what providers and industry partners must do to prepare for AI, including how to get data ready for what's next



MARYBETH LANG
HEALTHCARE EXECUTIVE



STEVE LIOU
FOUNDER AND CEO



CHERIE
BRINKERHOFF
SVP OPERATIONS, SUPPLY
CHAIN SOLUTIONS



JEFF ABESON
VP BUSINESS
DEVELOPMENT, SUPPLY
CHAIN SOLUTIONS



Clear Lachas Howay, Michelle Buc



KATE POLCZYNSKI
VICE PRESIDENT





SMI FALL 2025 FORUM EMBRACING CHANGE THROUGH INNOVATION

Workshop #4B | (THURSDAY only) How to Motivate, Develop and Retain the Next Generation

Topic: Leadership

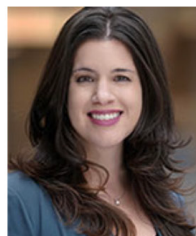
We are at a crossroads with our workforce; an aging generation, rising burnout, and an urgent need for digital fluency. As the operational landscape evolves, so must the people who lead it.

This session explores how leaders can:

- Build resilient, future-ready teams by investing in talent development
- Address retention, upskilling mid-level managers and building leadership pipelines through strategic career pathing, mentorship, and competency-based development
- Learn practical strategies you can take back to your teams to close today's talent gaps – shaping the workforce of tomorrow



FACILITATED BY:
AUDREY MCGUCKIN
FOUNDER AND CEO
MCGUCKIN GROUP + WOTW



MARGARET DONNELL
SENIOR VICE PRESIDENT,
ENTERPRISE SALES



MIKE BIANCHIN
CHIEF SUPPLY CHAIN
OFFICER



Clear Caches Howdy, M

Workshop #5 | Unified for Impact: Transforming Supply Chain Through Collaboration

Topic: Collaboration



Turning Everyday Partnerships into Long -Term Success Stories

In today's complex healthcare landscape, collaboration isn't just a nice to have—it's mission-critical. As leaders in SMI and the broader supply chain ecosystem, we face a powerful opportunity to break down barriers and forge partnerships that fuel innovation, resilience, and long-term success.

This dynamic session will:

- Spotlight real-world success stories and bold initiatives where cross-industry collaboration is transforming global operations
- Empower you with proven strategies, fresh ideas, and the inspiration to lead the next wave of supply chain evolution
- Join the trailblazers who aren't just talking about the future—they're building it



MODERATED BY:
JIM FRANCIS

CHAIR, SUPPLY CHAIN
MANAGEMENT &
ASSISTANT TREASURER



GINGER SHARP

VICE PRESIDENT AND CHIEF
SUPPLY CHAIN OFFICER



TONY ZIMMERMANN

VICE PRESIDENT
HEALTHCARE SYSTEMS



ERIC TRITCH

VICE PRESIDENT OF SUPPLY
CHAIN & SUPPORT
SERVICES



[Clear Caches](#) [Howdy](#)



JEFF PORUBCANSKY

SENIOR VICE PRESIDENT
DISTRIBUTION & CORE
PRODUCTS



GARY J. FENNESSY

VICE PRESIDENT AND
CHIEF SUPPLY CHAIN
EXECUTIVE



JAKE CRAMPTON

FOUNDER AND CHIEF
EXECUTIVE OFFICER,
MEDSPEED





SMI FALL 2025 FORUM

EMBRACING CHANGE THROUGH INNOVATION

10:00 AM -
11:00 AM ET



See how to utilize these innovative solutions developed by SMI Members to propel your organization forward. Explore these latest tools, bring back actionable insights, and share them with your team and leadership to extend the value of SMI!



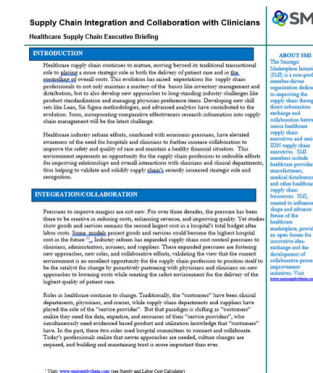
Supplier Diversity
Playbook



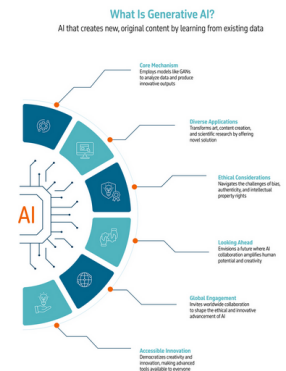
UDI Quick Start
Guides Use Case



CIMM Use Case



Physician White
Paper



Infographic from
Spring HTSN/
Output from
Executive
Exchanges



SMI FALL 2025 FORUM

EMBRACING CHANGE THROUGH INNOVATION

11:00 AM -
11:45 AM ET

"I loved the Ted Talks
at the end of the Forum,
anyone who left early
missed out."



Industry Innovations, Inspirations and Actions: 10-minute future forward TED talks

Don't miss this new, engaging and fast-paced session where we dive into key topics shaping the future. Each topic will be presented in a dynamic **TED Talk-style format**, delivering impactful insights in just 10 minutes with 5 minutes of discussion. Hear from Industry Titans:



TINA MURPHY

PRESIDENT
& CEO



PAM BRYANT

SENIOR VICE PRESIDENT
AND CHIEF SUPPLY CHAIN
OFFICER



ERIC TRITCH

VICE PRESIDENT OF
SUPPLY CHAIN & SUPPORT
SERVICES



11:45 AM -
12:00 PM ET

Forum Adjournment and Time to Complete
Evaluation